**1. Google Analytics Certification (2020)  
2. HubSpot Inbound Marketing Certification (2019)**

● CERTIFICATIONS

**✆ +1 123-345-9876  
 🖂 emily.smith@email.com  
⮙ 123 Main Street, London, UK**

● CONTACT

**1. English**   
2. **Hindi**3. **Bengali**4. **Spanish**

● LANGUAGE

1. **Digital Marketing**2. **Data Analysis**3. **Team Leadership and Management**  
4. **Content Creation**

● SKILLS

● Winner of the 2020 Marketing Excellence Award for Best Digital Marketing Campaign

● Published in the Journal of Marketing Research, “The Impact of Social Media on Consumer Behavior” (2020)

ACHIEVEMENT

**Marketing Manager, XZY Corporation (2020-Present)**● Developed and executed multi-channel marketing campaigns, resulting in 25% increase in sales  
● Led a team of 3 marketing professionals, providing guidance and mentorship to ensure successful project delivery   
●Analyzed campaign performance using Google Analytics and provided data-driven recommendations to senior management  
**Digital Marketing Specialist, ABC Agency (2018-2020)**● Created a implemented social media strategies, resulting in 500% increase in followers  
● Collaborated with cross-functional teams to launch new product campaigns, resulting in 15% increase in sales  
●Conducted A/B testing and provided recommendations to optimize website user experience

WORK EXPERIENCE

Results-driven marketing professional with 5+ Years of experience in digital marketing, seeking a challenging role that utilizes my skills in campaign management, team leadership, and data analysis.

PROFESSIONAL SUMMARY

2015-2018  
**Bachelor’s Degree in Marketing, University of London**

Academic Achievement: **9.777 GPA**

● EDUCATION

Emily J. Smith

Marketing Manager